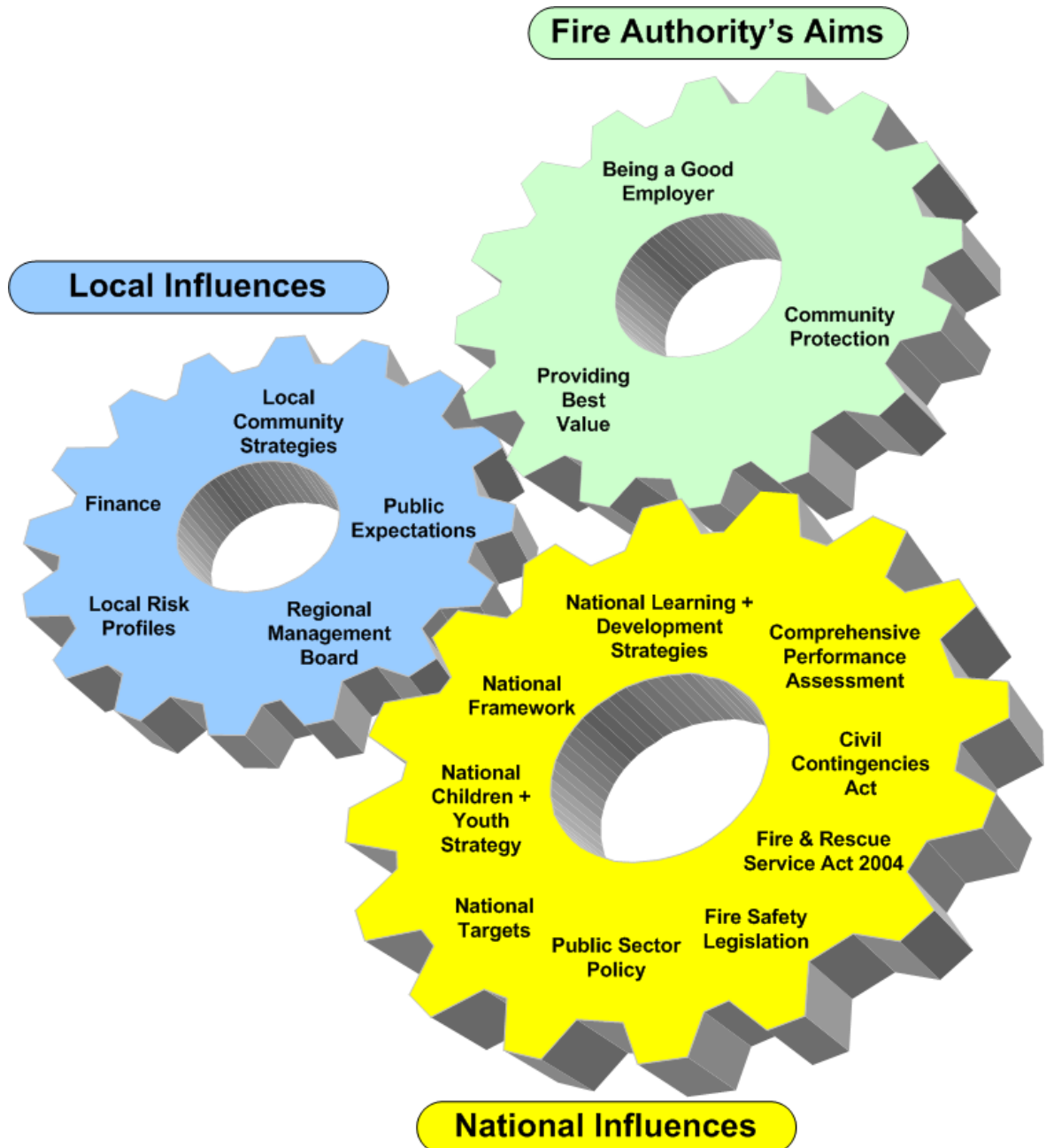


The Challenge

Our challenge is how to realise our Vision of *Achieving a Safer Community*, whilst taking full account of the legal requirements and resource restrictions and meeting the expectations and aspirations of our staff, stakeholders and public. There are also potential opportunities to grasp to ensure that through working with others, we achieve more for a given level of resources.

DIAGRAM 1: KEY DRIVERS FOR THE SERVICE



Our ultimate purpose is to reduce the impact of unwanted events such as fires, road traffic collisions, flooding, leaks and spills of hazardous materials, and a wide range of other risks which take place across out local communities.

